



GERARDO DAGLIO

PRODUCT DESIGN LEAD

User experience · Design System Specialist · UX Research

I am a product designer with more than 20 years of experience in the sector. Passionate about perfection and the research for end-user satisfaction.

I am multidisciplinary. I work equally in design systems as in user research, and I have focused on managing design work teams to get the most out of them.

CONTACT

PORTFOLIO

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LINKEDIN

linkedin.com/in/gerardo-daglio-lópez

SKILLS

- ◆ Team management
- ◆ Project management
- ◆ User experience
- ◆ User research
- ◆ User interface design
- ◆ Graphic design
- ◆ Design thinking

SOME TOOLS

- ◆ Figma
- ◆ Sketch
- ◆ Hotjar
- ◆ Maze
- ◆ Lookback
- ◆ Illustrator
- ◆ InVision
- ◆ Typeform
- ◆ Premiere

EXPERIENCE



June 2018 - Present
Madrid

Product Design Lead
ONE2ONE

September 2012 - May 2018
Madrid

Product Designer
ONE2ONE

January 2011 - July 2012
Madrid

Product Designer
Telefónica

October 2010 - January 2011
Madrid

UX/UI Designer
BBVA

March 2009 - September 2010
Madrid

UX/UI Designer
Dipro SL

EDUCATION



2022
Madrid

Product Management
Crehana

2018
Madrid

UX Research & Strategy
EDIT

2006
Madrid

Master's in Creativity for Advertising and Graphic Design
Trazos

1999
Montevideo

Plastic and visual arts (1º)
Escuela Nacional de Bellas Artes

SOME CLIENTS

